

**Press release**

New Delhi, 9<sup>th</sup> January 2008

**Xyanni Advisory Board instituted with multiple expertise and support.**

Xyanni today announced the formation of its advisory board. This board will provide guidance for Xyanni's efforts relating to promotion of ventures in ink jet, high technology, and other areas of emerging opportunities in India. The directors of the Xyanni Advisory Board are Bill Baxter (CEO, Inca), Clive Ayling (Consultant, TTP), Hubertus von Schoenfeldt (Retired as Military Attache, German Embassy in India, and currently Manager Eurofighter Typhoon/ EADS in India), Ian Macgregor (Co-owner and Director, DeNove Limited), James Gill (European Sales Director - Printing Division, Fujifilm Dimatix Inc.), Dr. Jan L Sumerel (Manager, Biomedical Sciences, FUJIFILM Dimatix, Inc), John Lotherington (Director, 21<sup>st</sup> Century Trust), Maria Johansson (Project Manager, Invest in Luleå, Sweden), Mark Runacres (Director, Sheffield & Vermark, earlier Deputy British High Commissioner in India), Nigel Berry (Finance Director & Deputy Chief Executive, Xaar plc), Phil Eaves (Sales & Marketing Director, Xaar plc), Steve Liker (Business Manager of Trident Industrial Ink Jet), Steven Curet (Business Information Manager, Department of Public Affairs & Business Information, International Network, Alstom), and Tarun Kumar (Chief Executive, Xyanni).

Directors of the Advisory Board have given positive comments on the developments in India and their joining of the Xyanni Advisory Board.

Mr. Baxter said, "We already have an installation in India. I am glad to join the Xyanni Advisory Board and will be working together with Xyanni in exploring and developing high end business and industry in India."

Mr. Ayling said, "Though there are a number of technologies that TTP has to offer markets like India, by being part of the Xyanni Advisory Board, I hope to bring ink jet technologies' tools to India and work with Xyanni in promoting the hi-tech industry there."

Mr. von Schoenfeldt said, "Having lived in India for over 6 years, I have seen all round rapid changes happening here, especially in the high technology and dual-use technology areas. I am happy to join the Xyanni Advisory Board and look forward to working with Xyanni in some of these areas".

Mr. Macgregor said, "India has increasingly become a large global player in all industries, with Indian companies making an especially strong impact in the high technology and service sectors. I am delighted to be on the Xyanni Advisory Board and look forward to offering proactive advice across a range of exciting new areas."

Mr. Gill said, "I am encouraged with the progress manufacturers in Asia, especially India, are making. I am delighted to be part of the Xyanni Advisory Board and will be working with Xyanni in supporting scale up this progress."

Dr. Sumerel said, "Development of newer applications of the existing technologies has been mostly limited to the Western countries. I am indeed happy to be part of the Xyanni Advisory Board and will be advising Xyanni on nurturing such developments in India too."

Mr. Lotherington said, "Technology promises much for development across the world, and the challenge will be to ensure that development is sustainable and equitable. I am very happy to join the Xyanni Advisory Board for the crucial debates around these issues."

Ms. Johansson said, "I have started travelling to India only for the last couple of years. Having joined Xyanni Advisory Board, I will look forward to supporting Xyanni's initiatives in the areas of growth of technology-partnerships in general and India-Sweden business in particular."

Mr. Runacres said, "As India begins to become a magnet for market entry and investment from Europe, innovative and flexible companies like Xyanni have a key role to play. We will be looking to work in sectors which need in depth vertical knowledge: inkjet technology, renewable energy and others. As India opens to welcome the rest of the world, European companies will need - and sensible ones will want - tailored and sophisticated advice and access to the right networks. We aim to position Xyanni to provide just that. I am therefore honoured and excited to be joining the Xyanni Advisory Board."

Mr. Berry said, "I have been hearing about and witnessing cases of smart Indian companies and professionals not only in the now typical techie domains but also in financial disciplines. I am pleased to be part of the Xyanni Advisory Board early on and believe that the vital work at Xyanni will be helpful to all; I look forward to advising on these issues."

Mr. Eaves said, "Majority of our revenues comes from Asia; China being the dominant contributor. I am very supportive of playing pro-active roles in the growth of technology led markets in emerging economies like India. I am happy to have this opportunity to join the Xyanni Advisory Board and will be working collaboratively in the growth of ink jet and hi-tech industry in India."

Mr. Steve Liker said, "India's growth story is now seen in all sectors – not limited to hi-tech. I am glad to accept this opportunity of being part of the Xyanni Advisory Board and await working with Xyanni in the growth of the ink jet Industry – distribution and integration of equipments & consumables."

Mr. Curet said, "I have intimately worked with the energy and technology markets in the US and India and I find India getting as advanced as the former. Being part of the Xyanni Advisory Board is a pleasure and I look forward to being part of various initiatives."

Mr. Kumar said, "Until very recently, India was considered to be a market to sell low end goods and services. Now there is a booming demand for all kinds of high technology equipments and consumables, some of which are even being made in India with technical supplies/ support from the Western countries. I am indeed glad that such capable members have agreed to join the board to advise Xyanni in unlocking the potential in India."

About Xyanni:

Xyanni, the India Partnership for Emerging Enterprise, creates and delivers market strategy and business development services, as a key-partner, to those small and medium sized clients in Europe/ West, that are planning to expand their activities related to emerging sectors, to India.

For more information, please contact:

Xyanni  
Tarun Kumar  
info@xyanni.com  
www.xyanni.com